FINALLY, SPORTS NUTRITION DESIGNED FOR YOUR GAME

It should be obvious that a marathon runner cannot thrive on the same fuel as a football player. That is why Infinit formulates sport-specific drinks to match the unique nature of each sport. When fuelling for a sport, you want to manage the calorie deficit, balance your electrolytes, and stay optimally hydrated, all while not interfering with your performance. Our sport-specific blends are carefully formulated taking into consideration which energy systems are being called on. If it is primarily an endurance/aerobic effort for long periods, we formulate a drink high in concentration to best support the workout and recovery. Conversely, if it is an explosive effort where anaerobic systems are required, we rely on lower concentration blends as not to interfere with performance.

**CYCLING**

Whether riding 1000 km a week or hitting the road for a few hours on the weekend, RIDE is formulated to maximize your caloric intake, keep you optimally hydrated, and initiate the recovery process. Going shorter? Grab a JETFUEL.

**SWIMMING**

Our Swim Fuel System was created to support elite swimmers including Canadian Olympic medalist Ryan Cochrane who has trusted Infinit as his fuel of choice for both competition and training since 2007.

**RUNNING**

For those competing in marathons, the calorie-dense RUN will manage your calorie deficit, while keeping you hydrated and your electrolyte levels optimized.

**RUGBY**

Official Fuel of Rugby Canada, RUCK is formulated to meet the explosive demands of rugby - all the carbs, protein, electrolytes, and branched chain amino acids for the absolute toughest of matches.

**HOCKEY**

Fuel like Dougie Hamilton, Boston Bruins’ defenseman. Easy drinking ICE fuels you on high-quality carbs and protein while the competition relies on water and electrolytes. Need more protein? Add RAW.

**T R I A T H L O N**

Three distinct blends to handle your training, racing, and recovery needs along with calories and electrolytes tuned for anything from Olympic to full iron distance events.

**CROSSFIT**

Our ultra-premium Strength Fuel System was created by working directly with top Canadian Crossfit athletes like Erica Livett. Best-in-class protein with the highest BCAA content.
YOUR NUTRITION

CUSTOMIZED

WHY CUSTOMIZE
Customizing allows you to create fuel that is designed specifically for you. The formulation will be matched to your body type, sweat rate, sport, intensity, and duration. It will match your needs perfectly.

HOW YOU CUSTOMIZE
Customizing is easy—we make it that way! Complete our online questionnaire, and we will create a formulation for you. Want to talk about it? Fine too! A 20 minute call is all it takes.

HOW WE DO IT
All of our products are proudly manufactured right here in Canada. Using our OsmoFit system we take your unique characteristics and create a product in our controlled manufacturing facility that is tuned specifically for your exact needs.

YOUR RECOVERY

OPTIMIZED

RECOVERY MATTERS
Our position is that your recovery starts while you are training or competing when you ingest a drink at the right concentration that best manages your calorie deficit. Having good nutrients in your system while you are at heart rate initiates the recovery process. Immediately after a training session is complete, it is imperative to ingest a quality recovery drink within 30 minutes to support protein synthesis, glycogen synthesis, and re-hydration.

Two of our most popular recovery blends are REPAIR and RESCUE. REPAIR is a 4:1 Carb to Protein blend suited for endurance athletes that need to replenish their carbohydrate stores and support protein synthesis. RESCUE is a 2:1 Carb to Protein blend that best supports heavier strength efforts while providing fewer carbohydrates.
COMMITMENT

When I first started Infinit Nutrition Canada in 2006, I never dreamed of the opportunity to work with so many incredible elite athletes. But, I have also learned that the amazing thing about a customized nutrition approach is that we can improve the performance of any athlete. Our online system walks you through customizing calories, electrolytes, and six other components to ensure the perfect formula for your sport and nutritional requirements. We then produce that product of the highest-grade raw materials and deliver an ultra-premium product worthy of our name on the label and your name on the label.

You have my word on it.

Darcy Haggith
CEO, Infinit Nutrition Canada

STREET CRED

“I use Infinit Nutrition for my mountain bike training, racing, and cross training when I am back country skiing. Infinit is all I have been using for 24 hour solo mountain bike races. I like that I can rely on strictly liquid nutrition to get me through the race. I use a combination of no caffeine, caffeine, and JETFUEL blends. These products are very reliable and give you what you need to succeed.”

JULIE KELLY
1st Place, 24 Hours of Rocky Hill Ranch

“I have been using Infinit for over six years, knowing they were the choice for many Canadian Olympians and that the hockey line was created together with sport dietitians at CSI. All angles of my hockey nutrition are handled through the Hockey Line – Infinit ICE, Infinit REPAIR, and Infinit RAW. Infinit has been a key enabler as I have progressed through Junior Hockey and now the pros!”

DOUGIE HAMILTON
Defensive, Boston Bruins

SIMPLICITY

No more hassles of juggling bars and gels alongside your hydration. With Infinit, everything you need to fuel efficiently is in your bottle – just drink and perform!

GoPack, Big Bag and Single

Darcy Haggith
CEO, Infinit Nutrition Canada
ESSENTIAL EQUIPMENT

Since 2006, Infinit Canada has fuelled athletes of character and conviction with the absolute highest quality nutrition tuned to match their nutritional needs and improve their performance. Our OsmoFit system, online customization process, and commitment to the highest standards of customer service mean that, for many athletes, we are essential equipment.

We welcome the opportunity to elevate your game.

www.infinitnutrition.ca